

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF JUNE 2004**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	TDC ADV	\$230.60
FLORIDA KEYS KEYNOTER	DAC/FSHG/DIVE/TDC MTGS/AT-LGE REP	\$268.80
FLORIDA KEYS .COM	5/1-7/1/04	\$2,500.00
THE REPORTER	DAC/FSHG/DIVE/TDC MTGS	\$320.16
TINSLEY ADVERTISING	FLAUSA.COM APR-MAY04	\$824.68
TINSLEY ADVERTISING	SCUBADIVING.COM APR04	\$1,200.63
TINSLEY ADVERTISING	OVERTURE APR04	\$10,064.04
TINSLEY ADVERTISING	GOOGLE APR04	\$5,090.88
TINSLEY ADVERTISING	KW.COM FEB-MAY04	\$4,666.45
TINSLEY ADVERTISING	GAY.COM APR04	\$3,601.88
TINSLEY ADVERTISING	PROMO ADV.	\$198,448.08
TINSLEY ADVERTISING	GEN. FSHG ADS	\$10,685.56
TINSLEY ADVERTISING	DIVE UMB	\$11,878.62
TINSLEY ADVERTISING	GEN. ARTS	\$16,880.79
TINSLEY ADVERTISING	DAC 1 ADV EXP	\$77,049.75
TINSLEY ADVERTISING	DAC 2 ADV EXP	\$5,164.50
TINSLEY ADVERTISING	DAC 3 ADV EXP	\$14,700.52
TINSLEY ADVERTISING	DAC 5 ADV EXP	\$16,604.43
		<hr/> \$380,180.37
 <b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
		<hr/> \$0.00
		\$0.00
 <b><u>VISITOR INFORMATION SERVICES</u></b>		
MARATHON CHAMBER OF COMMERCE	MAY04	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	MAY04	\$7,750.00
KEY WEST BUSINESS GUILD	MAR-APR04	\$6,083.32
LOWER KEYS CHAMBER OF COMMERCE	MAY04	\$4,500.00
		<hr/> \$24,999.98
 <b><u>EVENTS</u></b>		
BARLEY'S BAY FESTIVAL	TURN KEY EVENT 04	\$3,581.00
CELEBRATE	TWFAC PERFORMING ARTS	\$100.00
CLEAR CHANNEL BROADCASTING	KW CLASSIC TOURN	\$996.00
CLEAR CHANNEL BROADCASTING	TWFAC PERFORMING ARTS	\$920.00
CLEAR CHANNEL BROADCASTING	FK ISLAND FEST	\$7,770.00
CLEAR CHANNEL BROADCASTING	DOLPHIN MASTER'S INV	\$1,000.00
COOKE COMMUNICATIONS	BP & LWR KEYS DOLPHIN TOURN	\$161.00
DOVE CREEK CORP	GHOST HUNT	\$3,411.33
FINDLAY SINCLAIR	KW CLASSIC TOURN	\$3,094.13
FLORIDA MEDIA	UNDERWATER MUSIC FEST	\$415.00
FLORIDA KEYS KEYNOTER	KW CLASSIC TOURN	\$442.24
FLORIDA KEYS KEYNOTER	TWFAC PERFORMING ARTS	\$102.15
FLORIDA KEYS KEYNOTER	BP & LWR KEYS DOLPHIN TOURN	\$68.00
FLORIDA SCUBA NEWS	UNDERWATER MUSIC FEST	\$275.00
ISLAMORADA WOMEN'S SAILFISH TOURN	TROPHIES	\$750.00
KEY WEST AWARDS INC	BP & LWR KEYS DOLPHIN TOURN	\$390.00
KEY WEST FISHING TOURNAMENT	RQST 11	\$8,745.63
KEY WEST PLAYERS INC	WATERFRONT PLAYHOUSE	\$4,802.00
KEY WEST POPS ORCHESTRA	RQST 1	\$8,524.80
KEY WEST THE NEWSPAPER	TWFAC PERFORMING ARTS	\$360.00
LOWER KEYS CHAMBER OF COMMERCE	BP & LWR KEYS DOLPHIN TOURN	\$61.65
LSM RADIO PARTNERS LLC	KW CLASSIC TOURN	\$500.00
OLD ISLAND T SHIRTS	KW CLASSIC TOURN	\$1,269.50
PERFORMING ARTS CENTERS	TW THEATRE SEASON	\$845.37
RED BARN ACTORS STUDIO	LIVE THEATRE	\$18,918.29
RED HERON HANDPRINTS	BP & LWR KEYS DOLPHIN TOURN	\$1,500.00

REDBONE INC  
STEPHEN ESTES DBA BAROMETER  
TENNESSEE WILLIAMS FINE ARTS CTR  
THE WEEKLY FISHERMAN NEWS  
TINSLEY ADVERTISING  
TINSLEY ADVERTISING  
US 1 RADIO  
US 1 RADIO  
VAUGHN COCHRAN STUDIO  
WCNK 98.7 CONCH FM

KW CLASSIC TOURN	\$4,978.00
BP & LWR KEYS DOLPHIN TOURN	\$250.00
PERFORMING ARTS	\$1,022.84
KW CLASSIC TOURN	\$600.00
FK ISLAND FEST	\$3,842.00
PRIDEFEST	\$11,766.24
KW CLASSIC TOURN	\$490.00
TWFAC PERFORMING ARTS	\$650.00
KW CLASSIC TOURN	\$3,154.20
TWFAC PERFORMING ARTS	\$650.00
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	\$96,406.37

#### OFFICE SUPPLIES & OPER COSTS

BUCCANEER COURIER  
C.B. SCHMITT REAL ESTATE  
CERTIFIED LOWER KEYS PLUMBING  
DIVERSIFIED SERVICES  
FEDERAL EXPRESS CORP  
FLORIDA SANITARY SUPPLIER  
OFFICE DEPOT  
PITNEY BOWES  
ROBBIE'S SAFE HARBOR & MARINA  
ROBBIE'S SAFE HARBOR & MARINA  
ROBBIE'S SAFE HARBOR & MARINA  
ROBBIE'S SAFE HARBOR & MARINA  
SABINE PONS CHILTON  
TOTAL TEMPERATURE CONTROL  
TRUE-LINE REMODELING  
UNITED STATES POSTAL SERVICE  
UNITED STATES POSTMASTER  
US POSTMASTER  
XEROX CORP  
XEROX CORP

5/16-6/15/04/DEL. TDC PACKETS	\$384.10
JUN04 RENT	\$7,503.60
WATER HEATER/MUSEUM	\$253.72
GHOST HUNT	\$345.00
SHIPPING	\$1,121.11
HIGGS BCH OPER. SUPPLIES	\$1,314.94
OFFICE SUPPLIES	\$220.04
10/30-11/30/03	\$151.00
MAY04 MAINT SMTR & REST BCH	\$11,476.25
MAY04 MAINT HIGGS BCH	\$6,910.79
MAY 04 MAINT LITTLE DUCK KEY	\$1,299.28
MAY04 MAINT HARRY HARRIS	\$1,582.87
POSTAGE	\$189.33
MAY04 MAINT	\$99.95
LTHSE CISTERN LID REPLACEMENT	\$1,000.00
METER	\$649.24
BULK PERMIT 120	\$752.00
BRM 230 6/22/04-6/21/05	\$150.00
APR04 COPIER	\$512.45
MAY04 FAX	\$78.00
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	\$35,993.67

#### PERSONAL SERVICES

3406 N. ROOSEVELT BLVD

MAY-JUN04

\$37,970.69
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\$37,970.69

#### PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES  
STUART NEWMAN ASSOCIATES

MAY04 PR FEES  
PR EXP

\$31,500.00
\$26,676.70
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\$58,176.70

#### SALES & MARKETING

AMEUROP PHONE ASSIST  
ASSOC. FORUM OF CHICAGOLAND  
CELLET TRAVEL SVCS LTD  
COMMUNITY MARKETING INC  
FLORIDA KEYS.COM  
KEY WEST CHAMBER OF COMMERCE  
INT'L GAY & LESBIAN TRAVEL  
MADELEINE BARROSO  
PRANGE O'HEARN  
PRANGE O'HEARN  
PRANGE O'HEARN  
REED ELSEVIER INC  
SMITH TRAVEL RESEARCH  
STEVE K SMITH  
THE MARKET SHARE CO  
THE MARKET SHARE CO  
TOOMEY'S MARDI GRAS  
VISIT FLORIDA  
VISIT FLORIDA  
VISIT FLORIDA

MAY04  
HOL SHWCSE,IL. 12/14/04  
MAY04 FEES  
WTE BOX HANDLING-DC/NY/PA  
FILM PRODN/FSHG TOURN GUIDE CNVSN  
SEATRADE 04,MIAMI 3/15-18/04  
VANCOUVER 5/16/04  
SEATRADE 04,MIAMI 3/15-18/04  
APR04 COLL  
1ST PAYMENT  
FEDEX  
LA CUMBRE,ORLANDO 9/8-10/04  
APR04 DATA  
ELEC-GAYLIFE EXPO,NY 11/03  
MAY04 ADM  
MAIL FULFILLMENT  
FISH BEADS  
ITME,CHICAGO 9/28-30/04  
ITB 04,BERLIN  
REG-NETHERLANDS

\$1,500.00
\$1,450.00
\$5,666.66
\$118.00
\$500.00
\$1,900.07
\$129.00
\$181.50
\$3,718.75
\$14,875.00
\$79.63
\$2,425.00
\$475.00
\$35.00
\$1,900.00
\$5,791.81
\$2,336.39
\$200.00
\$375.00
\$325.00
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\$43,981.81

**TELEPHONE & UTILITIES**

AT&T WIRELESS	5090402MAY04	\$69.10
BELLSOUTH	2961552MAY04	\$501.61
BELLSOUTH	2941936MAY04	\$241.01
BELLSOUTH	2942901MAY04	\$939.31
BELLSOUTH	2944641MAY04	\$245.16
BELLSOUTH	Z510292JUN04	\$3.00
BELLSOUTH	Z510293JUN04	\$37.45
COMPUTER OFFICE SOLUTIONS	JUN04	\$22.00
FKAA	TDC MAY04	\$68.88
FKAA	JUN04 WH	\$400.65
KEYS ENERGY SERVICES	TDCJUN04	\$472.83
KEYS ENERGY SERVICES	JUN04 W MART TOWER	\$7.65
MC MUNICIPAL SVC DIST	MAY04 HIGGS BCH	\$69.00
WASTE MANAGEMENT OF FL	JUN04 HIGGS BCH	\$2,761.92
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		\$5,839.57

**TRAVEL**

DANAH KOZMA	JUN04 MTG	\$63.10
HAROLD WHEELER	KWBG 5/5/04/LA 5/21/04 MTG	\$36.00
HAROLD WHEELER	MAY-JUN04 MTG	\$300.60
JUTTA FARRER	KRBA 5/25/04	\$18.00
KEY WEST TRAVEL CONDO	S.SMITH-DC/NY/PA 4/27-5/3/04	\$545.50
LYNDA STUART	MAY-JUN04 MTG	\$328.50
RITA BROWN	DISNEY PRODN 6/3/04	\$31.02
RITA BROWN	JUN04 MTG	\$63.10
SABINE PONS-CHILTON	MAY04 TVL	\$107.80
STACEY MITCHELL	LA 5/21/04	\$18.00
STEVE K SMITH	IGLTA,VANCOUVER 5/11-17/04	\$1,008.41
STEVE K SMITH	WTE,DC/NY/PA 4/27-5/3/04	\$1,401.64
SUSANNE TORTU	JUN04 MTG	\$13.50
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		\$3,935.17

<b>TOTAL</b>	<b><u>\$687,484.33</u></b>
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